

The Mill at Anselma Preservation and Educational Trust Community Partner Program for Local Businesses

THE MILL AT ANSELMA

A NATIONAL HISTORIC LANDMARK AND LOCAL TREASURE

Constructed in 1747, the Mill at Anselma is considered the best, most complete example of a custom water-powered grist mill in the United States and was named a National Historic Landmark in 2005, placing it on par with Monticello, Mount Rushmore, and Independence Hall in terms of its significance to the American experience. The Mill is owned and operated by the Mill at Anselma Preservation and Educational Trust, a private 501 (c)(3) nonprofit organization, which preserves the National Historic Landmark. The Mill Trust's Mission is to inspire people in creative ways to connect with the Mill's authentic technology and importance to the community over its three centuries of operation.

In 1872, the Pickering Valley Railroad connected the little rural community of Anselma with the broader markets of Philadelphia, bringing prosperity to its people. The historic grist mill, already 125 years old at the time, was the heart of this growing center of commerce, bringing together people of various trades to exchange news, make sales and connect with the broader business community. Together, the people of Anselma ensured prosperity in this small corner of Chester County.

Today, the c. 1747 Mill at Anselma once again serves as a community gathering place. Every month, people come together to enjoy flour milling demonstrations in the historic grist mill. Children of all ages enjoy hands-on educational activities, nature trails and craft demonstrations. Historically the heart of a thriving agricultural community, the Mill at Anselma once again supports local farmers and craftsmen through the Anselma Farmers and Artisans Market, while providing community residents a place to come together, meet up with friends and neighbors, and purchase fresh, local food.

CORPORATE PARTNERSHIP PROGRAM

The Mill's Community Partner Program is designed to help promote local businesses through visibility and advertising opportunities at the Mill at Anselma. The Mill welcomed nearly 10,000 people in 2008 during tours, demonstrations and the Anselma Farmers Market. As an inexpensive family outing, the Mill at Anselma expects growth in visitation in 2009 despite the current economy. The Mill's audiences are made up of families with young children, retirees, seniors and community residents.

As a community partner, you will play a vital role in the future of the nationally significant Mill at Anselma. While raising your business's visibility in the community, your corporate membership dollars will support the ongoing efforts of the Mill at Anselma Preservation and Educational Trust to preserve the National Historic Landmark grist mill and bring its rich history to life for the public.

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Partner **\$150**

- 5 admission passes for use by employees during the Mill's public hours or demonstrations
- 10% discount in Gift Shop for employees
- Discounted admission to *Swing into Summer* for business owner
- Listing as partner in Mill at Anselma newsletters and Web site, with link
- On-site recognition as partner at the Mill at Anselma
- Advertising at the Mill's two annual special events (see table below)

Supporting Partner **\$300**

- 10 admission passes for use by employees during the Mill's public hours or demonstrations
- 10% discount in Gift Shop for employees
- Discounted admission to *Swing into Summer* for business owner
- Listing as supporting partner in the Mill at Anselma newsletters and Web site, with link
- On-site recognition as supporting partner at the Mill at Anselma
- Advertising at the Mill's two annual special events (see table below)

Sustaining Partner **\$500**

- 10 admission passes for use of employees during the Mill's public hours or demonstrations
- 10% discount in Gift Shop for employees
- 2 admission tickets to *Swing into Summer*
- Business logo as sustaining partner in the Mill at Anselma's newsletters and Web site, with link
- On-site recognition as sustaining partner at the Mill at Anselma
- Prominent advertising at the Mill's two annual special events (see table below)

<u>Membership Levels</u>	<u>Advertising Opportunities</u>
Partner	<ul style="list-style-type: none"> ▪ Listing on a banner at the Mill's <i>Swing into Summer</i> event in June, with the opportunity to have literature available at the event. ▪ ¼ page ad in Fall Auction Catalog
Supporting Partner	<ul style="list-style-type: none"> ▪ Prominent listing on banner at the Mill's <i>Swing into Summer</i> event, with the opportunity to have literature available at the event. ▪ ½ page ad in Fall Auction Catalog
Sustaining Partner	<ul style="list-style-type: none"> ▪ Business logo on banner at the Mill's <i>Swing into Summer</i> event in June, with the opportunity to have literature available at the event. ▪ Full-page ad in Fall Auction Catalog

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Business/Organization _____

Contact _____ Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Web site: _____

Please indicate exactly how you wish to have your business/organization listed in Mill at Anselma communications and its Web site:

Please indicate the Corporate Membership Level you wish to purchase:

- Partner \$150**
Please send a digital file for a ¼ page advertisement (2 ¼" W x 4" H) for the Mill's auction catalog.
- Supporting Partner \$300**
Please send a digital file for a ½ page advertisement (5 ½" W x 4" H) for the Mill's auction catalog.
- Sustaining Partner \$500**
Please send a digital file for a full-page advertisement (5 ½" W x 8" H) for the Mill's auction catalog and a digital file of your business logo to be posted on the Mill's Web site and for an event banner .

Total enclosed \$ _____

- Please make a check payable to **The Mill at Anselma**.
Mail to: The Mill at Anselma, 1730 Conestoga Road, P.O. Box 42, Chester Springs, PA 19425
- Digital files should be sent to hpreiffer@anselmamill.org.

Community Partners will receive a membership packet with corresponding benefits (see information sheet on Community Partner Program benefits). Your Community Partnership will be renewable annually based on the date that your business joined as a Mill Community Partner. You will receive an invitation to renew your membership as a Community Partner approximately one month before your renewal date. If you have any questions about the Mill at Anselma's Community Partner Program, please contact Heather Reiffer, Executive Director at 610-827-1906 or at hpreiffer@anselmamill.org.

Thank you for participating!