ANNUAL REPORT 2017-2018
The Mill at Anselma Preservation and Educational Trust, Inc.

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A Message from the Executive Director

“*A heritage engineered to last.*”

After a little less than a year on the job, I’m happy to present this Annual Report to you: our donors, our volunteers, board members, and the wider community. The Mill’s 250-year history has already made an impression on me and if you’re reading this, you’ve probably noticed it too. This Mill is a gem within a rapidly-changing Chester County. I’m grateful to our generous supporters for the chance to help Anselma enter the next phase of its history as an independent, non-profit organization. Just like Samuel Lightfoot and the rest of the millers, we’ve engineered a foundation for our Mill that will help it stand for another 250 years.

In this report, you’ll find snapshots from the work we’ve done in the past year. This includes an interview with long-time volunteer Bernie Greenberg, whose words and enthusiasm will come through on the page. We profile a few of the current capital projects underway at the Mill, including the outdoor bread oven and the Night Miller’s House. You’ll also see us give a few of the critical numbers that make our non-profit distinctive. We also have a few new fundraising opportunities that might be interesting to you. And finally, we’ll give you a snapshot of where we are financially as an organization.

There’s a lot of work to be done at our Mill. Every day we are working hard to make sure our cultural heritage lasts.

Always feel free to reach out and get in touch, we’d love to see you.

Gratefully,

Will Caverly
Executive Director
April, 2019
A Profile of
Dr. Bernard Greenberg,
A 10 Year Volunteer

I got a chance to sit down with Bernie Greenberg this spring to get a retrospective on his experience at our Mill. Below is a condensed version of this interview. You’ll be able to find the full interview on our website in the next year, along with other interesting audio from the Mill. – RWC

Q: Maybe you could tell me what your path was to get here?
Oh years ago, it must have been a dozen years ago, maybe fourteen, fifteen years ago, Morris Farnum, one of the volunteers, came in with his mother. I was a physician. We got to talking and he mentions Anselma Mill, have I heard about it. I’d never even heard about it. He says, “You’ve got to come out here sometime and see it.”

So I went out there and, I actually had a new camera, and I took some pictures and sent them to Morris, and he says, “Why don’t you become a volunteer?” Hmmm. Okay, well why don’t we see what it’s all about? I was still working then so I said “I’ll give it a go.”

But there’s so much to learn. The other volunteers were so educated, I said, “My God, how am I going to give tours?” And they gave me this stack of cards. [Laughter]

It took about two years to feel comfortable giving tours. When I first started, I was at the water wheel, that was my station. I learned all about the water wheel, that was the beginning, and I started to learn about other stations. You learn more as you do the tours, you learn from the other volunteers and you learn from the visitors sometimes! There are visitors who have lived there for a long time, and they can tell you stories. Like about the last miller, Oliver Collins, about sitting in the barber chair, about going on the little boat to the pond. You learn these things and they make your own tour more interesting. The people don’t want just facts, they want little stories. I felt very comfortable after a couple of years doing tours, and I enjoy it.

Q: You mention that people don’t want facts, necessarily, they want stories.
Sure, you can tell them that it started in the 1740’s, but the story of the Mill is the story of Chester Springs, too. And how the Mill fit in with Chester County. And what I’ve really been amazed by living here is just the history of Chester County. It’s a beautiful story. It’s a beautiful story. I try to give the visitors a story and how the Mill fit in and how Oliver Collins fit in. And sometimes they wonder. They see these lathes and these and pulleys and they say, “What’s that?”
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And when I first started here, I used to say, “This is a distraction.” And then I thought about it more. And I thought, if it wasn’t for the last miller, Oliver Collins, you wouldn’t have a Mill.

Q: When you say pulleys and so on, you mean the equipment that Collins put up.

Yes, the ones to power the lathes, and the drill presses. Oliver Collins was so important because he was here during the Depression! And he stuck it out and didn’t sell the property, because the land was valuable.

And he was able to use what he had and his skills to earn a living here, because you couldn’t earn a living as a miller, that’s for sure. What an American history that is.

Q: I’d been told that you were a big Collins fan.

I’m a fan because he was so important. All the forces he was facing, he was willing to earn a living here with his family. Did a little milling, cutting hair. Most people would have given up. I keep telling visitors, if you look around Chester County, you’ll see buildings like this Mill, but they’re not Mills. Thanks to Oliver Collins, we have this Mill.

Q: You’ve talked about a grand narrative story you’re telling about the Mill. Are there specific stories that are crowd pleasers you like to tell?

I was involved in scanning the slides from the Hagley Museum, so we really learned about the evolution of the Mill. We learned about the sawmill and the cider press. It’s amazing that you start here with water power and why not have a cider press. And of course, that’s a story, how important that was during the prohibition. I always tell the story of how Oliver Collins would give apple cider to the local farmers and they of course would let it ferment. It was very popular, and he probably made a lot of money in the 1930’s pressing apples.

Q: [On Chester County Days] I remember being exhausted at the end of those days.

I prefer the small tours, a good sized group of people, who are interested. That’s really fun. You have more time. When you have Demonstration Days, it’s so many people, you can’t get that close to people and involved with them. Particularly if you’re not hurried you can spend a lot time talking with them. You ask them questions, they ask you questions.

Some of them, this is the first time last year, I got tips! Of course I didn’t take them. These people were giving me tips! My God, I’ve never had that, big tips! I’m talking $5, $10. These were tips!

So I must be doing something right.

Their time is valuable and my time is valuable. It’s really great when they’re really into it and ask questions and they marvel at things. It’s really great.

This interview with Bernie Greenberg will become part of the Mill at Anselma’s archive. You’ll be able to find audio archives on our website in 2019 as part of a project to digitize oral histories, old and new, at the Mill. We thank Bernie for his time in giving this interview!
Square Footage: The Mill’s New Grounds Projects, Expanding our Exhibition Space

Our donors have been generous with their funding of our special projects and we’re closing the loop. There are several exciting projects underway at the Mill at Anselma that will create concentrated interest, expand exhibition square footage, and fulfill our promises to our most generous donors.

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The Bread Oven

Building on funds raised during the last few years, the Mill leadership has approved construction of a “beehive” style oven for the grounds. The distinctive shape of the beehive oven is a centuries old technology that helps retain heat. Our oven, constructed from brick, with a Pennsylvania field stone base, should bake plenty of cookies, loaves of bread, and maybe some pizza. This oven, located near the visitor’s center, will be completed by the Annual Auction Party September 28th, 2019. Mason Rick Fellows, who built a similar oven at Newlin Grist Mill, has been visiting the Mill weekly to set stone.

The Night Miller’s House, funded in part by the Kathy Lovell Memorial Fund

The Mill’s beloved Executive Director, Kathy Lovell, passed away in April of 2018. To honor her and the 100th anniversary of the Collins family legacy at the Mill, the Mill will open interpretive space on the first floor of the homestead house. This house, inhabited by the Collins family, was also the site of Kathy’s office. Jump starting the Mill’s new exhibition space was the Santa at the Mill event last December. For the first time, rather than sitting in the chilly Post Office, Santa sat in the parlor of the Night Miller’s House. It was a great test for this new space and the crowds responded positively to the change.
# The Mill at Anselma, by the Numbers

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
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<tbody>
<tr>
<td>6</td>
<td>The number of buildings the Mill organization is required to upkeep under its historic easement.</td>
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<tr>
<td>7</td>
<td>The number of books published by our historical poet, temperance advocate, and suffragette, Sara Louisa (Vickers) Oberholtzer.</td>
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<tr>
<td>22</td>
<td>The number of acres of fields, homestead, and wetlands the Mill at Anselma maintains.</td>
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<tr>
<td>1,500</td>
<td>The average amount of corn in pounds produced by the Mill in any given year, from educational demonstrations to production for sale.</td>
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<td>40</td>
<td>The rough number of committed volunteers working with the Mill. Mill volunteers include tour guides, groundskeepers, educators, and everything in between.</td>
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<td>2</td>
<td>The number of interns funded by the Abele Family Foundation who will be working at the Mill at Anselma this summer.</td>
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<td>47 and 10</td>
<td>The number of items donated to our 2018 silent auction and to our live auction, respectively.</td>
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The Miller’s Society

In 2018, the Board of Trustees of the Mill at Anselma Preservation and Educational Trust, Inc. established a society to recognize those generous individuals who included the Mill in their estate plans—either through a planned-gift agreement or charitable bequest. In honor of the historic legacy of the many millers operating the Mill throughout its history – beginning with Lightfoot, ending with Collins, and now encompassing a new group of volunteer millers - this society is known as The Miller’s Society.

The support of thoughtful friends of the Mill who memorialize their commitment to the Mill with their bequests and planned gifts is a significant factor in preserving the preservation and educational mission of the organization. Therefore, the Board of Trustees has directed that these planned-gift and bequest donors receive special recognition as members of The Miller’s Society. This will include an event specifically catered to members and a lapel pin.

Membership in The Miller’s Society is available to anyone who has established and provided documentation for the following (see descriptions on next page for details):

• a bequest or other arrangement through their will;
• a retirement asset transfer, such as from an IRA, 401k, 403b, etc.;
• a charitable gift annuity;
• an insurance policy where ownership was transferred to the Mill, and the Mill was named owner and beneficiary; or
• a gift using another planned-gift strategy.

Sustainable non-profits, including many historic mills in Pennsylvania and elsewhere, have endowments and investments whose interest provides the minimum operating funds needed to keep the organization running even in the absence of fundraising operations. As the 2008 financial crisis demonstrated, fundraising can be truncated by circumstance.

With this in mind, the Trust will direct all Miller’s Society funding into building the organizational endowment. For more than 250 years the Mill at Anselma has fed Chester County, Philadelphia, and beyond. Standing strong today, it represents years of technological and cultural change, as well as the importance of entrepreneurs in a free market. Today, as in days past, this National Historic Landmark remains the cornerstone of the Mill at Anselma’s Trust. Through The Miller’s Society, the Board of Trustees recognizes those donors who provide the cornerstone of financial security on which the Mill can rely for another 250 years.

HOW CAN YOU GET STARTED? Use the attached Estate Intention Form and/or email the Executive Director at executive.director@anselmamill.org or call 610-827-1900.
Our Team

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Sarah Owens, Secretary
Kevin Kerr, Treasurer

Board Members:
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Anna Joss
Keith Kaplan
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Dave Magrogan
Cindy New Mastrangelo
Charlie Orlando
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Jacqueline Sugar

Executive Director:
Will Caverly

Visitor’s Center Staff:
Marian Roberts
Amy Shaw

Volunteers:
Dennis and Marilyn Ayotte
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Maggie and Robert Caverly
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Matt Snyder
Roy Steward
Rose and Tom Tanner
Davida Waters
Sue Weicheld
Steve Woodward
George, Marsha and Sasha Zahorack
Melissa Zirolli
Lori Zytkowicz
Scout Troops for 100th Anniversary
of Chester County Council
Ursinus College UCARE
Vanguard Retail Services Volunteers
Our Mission

The Mill at Anselma, a National Historic Landmark, inspires people in creative ways to discover the Mill’s authentic technology and importance to its community over three centuries of operation.

The Mill at Anselma Preservation and Educational Trust, a 501c3 non profit corporation, was formed in 1998 with the vision to create an innovative historical attraction at the Mill at Anselma that demonstrates through sensory experiences, the evolution of technology and the impact of change in commerce, free enterprise and transportation on American life over three centuries for schoolchildren, families, scholars, visitors and local residents.

How to get in touch with us:

info@anselmamill.org | 610-827-1900
www.facebook.com/anselmamill
www.instagram.com/anselma_mill
Mill Of Anselma
Yearly Review
Fiscal Year 2017/2018
Mill of Anselma - Statement of Activities

Revenue and Other Support
Total $110,121

Functional Expenses
Total $145,623

Equals
Decrease in Assets
-$35,502